

Steve Murdock

Steve Murdock is a biotechnology and pharmaceutical industry executive who has held key leadership roles in the development and commercial success of several billion-dollar products such as Cialis, Celebrex and Ambien. Mr. Murdock built and led marketing and sales teams that established category leading products in a variety of therapeutic areas including an award-winning Cialis campaign recognized as the Best Product Launch of the Year. Prior to commercializing Cialis at Icos, Steve was a key strategic and operational leader for Searle Pharmaceuticals where he launched Celebrex, which at the time was the most successful launch in pharmaceutical industry history. In 2009 Mr. Murdock founded Murdock Consulting, a business strategy and executive search firm. He assists a number of emerging US and international firms with talent acquisition as well as with developing commercial strategies and operational capabilities.

Steve is a twenty-six year US Navy veteran, retiring as a Captain. He served aboard destroyers and is a Surface Warfare Officer. Captain Murdock also commanded three Naval Reserve units and was on the staff of Pacific Command, Atlantic Command, Deputy Chief of Naval Operations and US Seventh Fleet.

Steve graduated from the University of Illinois, Urbana-Champaign with an A.B. in Sociology. He and his wife Mary live in the Seattle area. They have a grown family of two sons, one daughter and one granddaughter.

