

C. Chris Johnson

C. Chris Johnson is currently owner and publisher of *Frisco STYLE Magazine*, the community lifestyle magazine of Frisco, Texas and surrounding communities. Published since 1995, the publication has a current distribution to more than 62,000 area homes and businesses.

He is a current member of the Frisco Main Street Merchants Association, Frisco Noon Rotary Club and serves on the board of the Frisco Chamber of Commerce and the Frisco Arts Advisory Board. Past areas of service include being a founding Board Member of Legacy Christian Academy and a board member of both the Frisco Association for the Arts and the Frisco Convention and Visitors Bureau.

Prior professional positions include chief operating officer of Wiredinn.com, an Internet technology/hospitality company; sr. vice president of product marketing & development for TIV Operations Group, an international hospitality-consulting firm; and, director of retail finance for Bank of America. Before this, he had a nine-year tenure with a Sprint, holding several positions within its business and consumer marketing organizations.

He earned a bachelor's degree from Bob Jones University and completed course work toward a master's in marketing from Webster University. He has a passion for history, and military history in particular.

